



ROTARY INTERNATIONAL

We are 1.4 million members
in more than 46,000 clubs.



NEW MEMBERS

We welcome around
150,000 new members in
a typical year.



150k

RETAINING MEMBERS

Approximately 10% of new members leave within the same year they joined,



10%

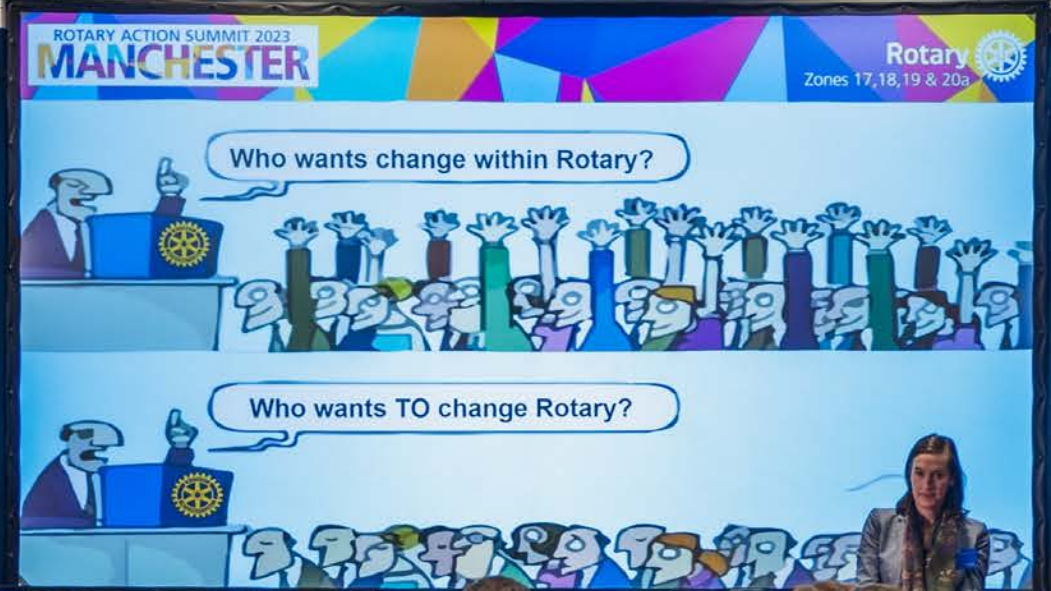
The image features four overlapping circles arranged horizontally. From left to right, the colors are red, teal, orange, and purple. The circles overlap in the center, creating a dark, almost black, horizontal band. The text 'The ROTARY ACTION PLAN' is centered across this band.

The

ROTARY ACTION PLAN

The **ROTARY ACTION PLAN**









CLUB TYPES

and formats

- Rotary clubs
 - Rotaract clubs
 - Satellite clubs
-
- In-person, online, hybrid

CLUB MODELS

- Traditional
- Passport
- Corporate
- Cause-based
- Alumni-based
- Interest-based
- Service-based
- International

**DIVERSITY, EQUITY,
AND INCLUSION**

STAY RELEVANT
CREATE VALUE



CREATE HOPE
in the WORLD

A group of approximately ten people, including men and women of various ages, are huddled together outdoors. They are wearing winter clothing such as jackets, scarves, and hats. The scene is set in front of a wooden building with a dark roof. The entire image is overlaid with a semi-transparent blue filter. Overlaid on the lower-left portion of the image is the text 'MEMBERSHIP SERVICE PROJECTS PUBLIC IMAGE' in a bold, white, sans-serif font, arranged in three lines.

**MEMBERSHIP
SERVICE PROJECTS
PUBLIC IMAGE**

Choose what you would like to support

Featured Causes Areas of Focus Endowment Global Grants

Contributions to these featured causes are eligible for Paul Harris Fellow recognition.

<input checked="" type="checkbox"/> Annual Fund-SHARE Learn more	<input type="checkbox"/> PolioPlus Fund Learn more
<input type="checkbox"/> World Fund Learn more	<input type="checkbox"/> Disaster Response Fund Learn more
<input type="checkbox"/> Pakistan Flood Response Fund Learn more	<input type="checkbox"/> Ukraine Response Fund Learn more

Choose what you would like to support

Featured Causes **Areas of Focus** Endowment Global Grants

You can direct your gift to an area of focus within the Annual Fund. However, Annual Fund gifts that are designated to an area of focus do not generate District Designated Funds (DDF).

<input checked="" type="checkbox"/> The Environment Learn more	<input type="checkbox"/> Peacebuilding and Conflict Prevention Learn more
<input type="checkbox"/> Disease Prevention and Treatment Learn more	<input type="checkbox"/> Water, Sanitation, and Hygiene Learn more
<input type="checkbox"/> Maternal and Child Health Learn more	<input type="checkbox"/> Basic Education and Literacy Learn more
<input type="checkbox"/> Community Economic Development Learn more	

Vision Statement

Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.





WE ARE BRAND AMBASSADORS

PHILIP FLINDT

Rotary Public Image Coordinator, Zone 18

BA Media Production & Management

DJ & Photographer



my@rotaract.life

+45 22 90 16 76

[#rotaryzone18](https://twitter.com/rotaryzone18)



rotaryzones17-18.org